

WELCOME CENTER AND GIFT SHOP COMMITTEE

Members of the Welcome Center and Gift Shop committee met on Thursday, February 24, 2011, at 12:30 pm, at the Smokey Mountain BBQ Restaurant. Present were: Betty Avery, Lonnie Jones, Jim Payne, Linda Payne, John Shepherd, Mary Gordon Tugman, and Cathy Yates.

OLD BUSINESS:

Packets were handed out. Members looked over the income and expenses of the Welcome Center and Gift Shop for the 2010 fiscal year. All were pleased that even with the expenses of setting up the area we were able to show a profit.

Members were given updated lists of items in the gift shop, volunteers, and vendors.

NEW BUSINESS:

Discussion was held on additional vendors to be contacted.

Betty, Cathy, and Mary Gordon agreed to help with the cookbook. Cathy will contact Carol Howell and proceed with aiding her with this project. This will help the Events Committee in proceeding with this fundraiser and will be an item to be sold in the gift shop.

Special note:

We are the public's main contact with the museum. We sell Bricks, take Memberships, and accept items for MACH. We sell items in the Gift Shop and conduct visitors thru the museum. We are a Welcome Center by answering area questions, making suggestions of places visitors should see and giving them directions. We maintain brochures of area places of interest to give to visitors.

At least two workshops will be scheduled to train volunteers/docents. Dates have not been scheduled.

The need for someone to oversee the Pay Pal Account still looms...Linda will make contact with a possibility.

Two book signings are scheduled: April 2, 2011 – Libby Bagby & Lucky
April 16, 2011 - Michael Hardy

A time for a follow-up meeting has not been scheduled

The meeting adjourned at 2:15 pm