

PUBLICITY COMMITTEE MEETING

April 22, 2010

Members present: Carol Williams, David Worth, Carole Conrad, Jim Lewis, Don Long.

The newspaper columns for the Jefferson Post (Carole Conrad) and the Mountain Times (Jim Lewis) have been submitted, but as of this day have not been in print. They are expected next week.

May's newspaper columns will feature

- JP The Ore Knob Mine, the May 11th display at the Visitors' Center in Wilkesboro and specific donations needed in the museum.
- MT Some oral history, a teaser for the upcoming Indian artifacts talk and the Virginia Creeper model railroad.

David Worth has arranged for Jim Lewis and Don to be on the Happy Time Show Thursday, April 29th.

Carole Conrad reported that there have been two articles in the "On the Vine" publication, a publication circulated at nearby wineries.

There will be a meeting Wednesday with Linda Payne to make further plans for our Visitors' Center. Carol Williams and Don will be there and anyone else who can make it.

May 11th is the day that Ashe and Allegheny counties are invited to present displays at the new Visitors' Center on US 421 outside Wilkesboro. Carole Conrad volunteered to be in charge of our display. It will include a power point presentation developed by Don Long and a display board.

Jerry Lafferty was ill and unable to attend the meeting, but he plans to speak to the two Veterans' groups in May (the 2nd and 3rd Tuesdays).

Carol Williams learned from Janet Pittard that she is no longer affiliated with Our State Magazine, so Carol will be making contact with the person Janet suggested to her.

The need for special events to get cranked up was discussed.

1. Bricks are on hold because at present we have no one painting them; it was suggested that we speak to the local arts community to ask that each local artist commit to painting 2?, 3? Bricks. Carol Williams will speak next week to Jane Lonon to explore the possibility.
2. Carole Conrad suggested something like an ice cream, BBQ social.
3. There will be a Civil War enactment upcoming; it is hoped that a money-raising facet of that will be available to MACH.

Don Long reported that the most desired donation at this time is a Pennsylvania Long Rifle. He will be making a list of other items.