

RECAP OF JUNE 3<sup>RD</sup> COMMITTEE MEETING  
[Feel free to let me know if I should make adjustments]

Present were David, Carol, Doug, Jim and Don. Jerry came briefly to give his report .

- Carol has obtained an email address for the contact at Our State Magazine; she will be mailing tour bus letters within two weeks to announce the opening of our Museum and its desirability as a destination stop; she announced that 7 local artists have volunteered to paint bricks.
- David has been providing WSKS with weekly Museum announcements for their calendar; he has arranged for Don and Jim to be on Happy Time on June 25<sup>th</sup>.
- Carole Conrad has been very active with her museum trips and manning tables at the Visitors' Center in Wilkes; the big problem remains getting her column printed in the Jefferson Post.
- Jim is still having trouble getting the Mountain Times to publish his monthly museum column.
- Jerry will be speaking to the two veterans' groups: the 2<sup>nd</sup> and 3<sup>rd</sup> Mondays in June. He will stress our financial needs and alert veterans to donate or loan any artifacts they might have.
- Doug reported that he still is not getting any feedback from museum committees to add their information to the website; he thinks it would be a good project to contact Lenore Depree about a special museum painting with prints of it to sell in the gift shop; he has visited the Mt. Airy museum and was very impressed; would like to see us make a visit and talk with their very impressive personnel.
- Lee Beckworth has been emailed the WBTV contact who was in Ashe County to cover the high school graduation. He is trying to get the TV crew interested in a story about the Museum.

New ideas for publicizing the museum were discussed.

- We will contact the real estate offices to see if they would add a blurb about the Museum to their brochures about Ashe County.
- We are delighted that Julie at the Back Street Coffee House is bringing Wednesday night dinner to the crew working on the model railroad. We will be publicizing that.
- The Museum has a Green Thumb volunteer starting the last week of June. This is going to be a real boon.
- ASU has provided another museum intern for the summer. His name is Brad Farthing.
- We want to furnish some form of brochure or newsletter to the Wilkes Tourist Center. We still don't have the money to print rack cards.
- Provide a table with museum information at all Allegheny expos.